HAMPSHIRE COUNTY COUNCIL

Executive Decision Record

Decision Maker:	Executive Member for Policy and Resources
Date:	27 October 2021
Title:	Outcome of Marketing – Woodhouse Meadows
Report From:	Director of Culture, Communities and Business Services
(Summary of an Exempt Decision)	

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1. The decisions:

- 1.1 That in respect of the Stage 2 marketing exercise for Phase 2 of the Woodhouse (Lane) Meadows site at Hedge End, approval be given to the preferred purchaser on the basis set out in paragraphs 21-24 with the Director of Culture, Communities and Business Services (Assistant Director Property and Facilities) to be authorised to settle the detailed terms and condition including any adjustments to the purchase price that may be deemed necessary within the parameters set out in the report to conclude the sale.
 - 1.2 That the Director of Culture, Communities and Business Services (Assistant Director - Property and Facilities) be authorised to enter into any necessary planning and/or legal agreements to enable the disposal to proceed or to enable the purchaser to secure Reserved Matters in respect of the Phase 2 land and/or to secure any amendments to the existing hybrid planning consent as may be required.

2. Reason(s) for the decision:

2.1 The purpose of the report is to summarise the outcome of a second more design focussed stage of marketing in respect of the initial residential phase on the Woodhouse Meadows site at Hedge End. Following careful analysis of the financial offers and scheme proposals received, the report recommends the selection of the preferred purchaser that provides the most confidence in terms of financial offer

whilst at the same time ensuring a good quality of development will be achieved.

- 3. Other options considered and rejected:
- 3.1 A different marketing strategy might have been used but a 2-stage approach was endorsed by the Executive Member.
- 4. Conflicts of interest:
- 4.1 Conflicts of interest declared by the decision-maker: None.
- 4.2 Conflicts of interest declared by other Executive Members consulted: None.
- 5. Dispensation granted by the Conduct Advisory Panel: None.
- 6. Reason(s) for the matter being dealt with if urgent: Not Applicable.
- 7. Statement from the Decision Maker:

Approved by:	Date:
	27 October 2021
Councillor Keith Mans Executive Member for Policy and Resources	